

# HONOURING THE GAME CHANGER, MAKE BOLD CHANGES & CREATE MARVELS



**BREAK WITH CONVENTION  
AWARD (突破常规奖)**

FOR ILLUSTRATIONS PURPOSE ONLY

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# BREAK WITH CONVENTION AWARD (突破常规奖)



350 MM (W)

460 MM (H)



FOR ILLUSTRATIONS PURPOSE ONLY

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**LANG INTERNATIONAL**  
CORPORATE TITAN AWARDS  
(LICTA)



# BREAK WITH CONVENTION AWARD (突破常规奖)



## AWARD INTRODUCTION

The Break with Convention Award is a beacon of recognition that celebrates the audacious spirit of enterprises boldly breaking away from tradition. This distinctive accolade is crafted to honor those visionaries who embrace innovation, challenge norms, and redefine paradigms within their industries, fostering better development.

## CRITERIA

- Organization or individual that has attained remarkable achievements as the Game Changer in their respective industries.
- A new or innovative practice benefit or resolves the business's difficulties.
- The company's business activity has a positive impact to society.
- Has no existing adverse remarks, i.e., summons, writs, bankruptcy, winding-up, proceedings, petition, foreclosure, and criminal breach of trust.
- Nominated by prominent institutions, international bodies, professional bodies, government bodies, etc.
- Existing LICTA winners who has made bold changes and create marvels.